

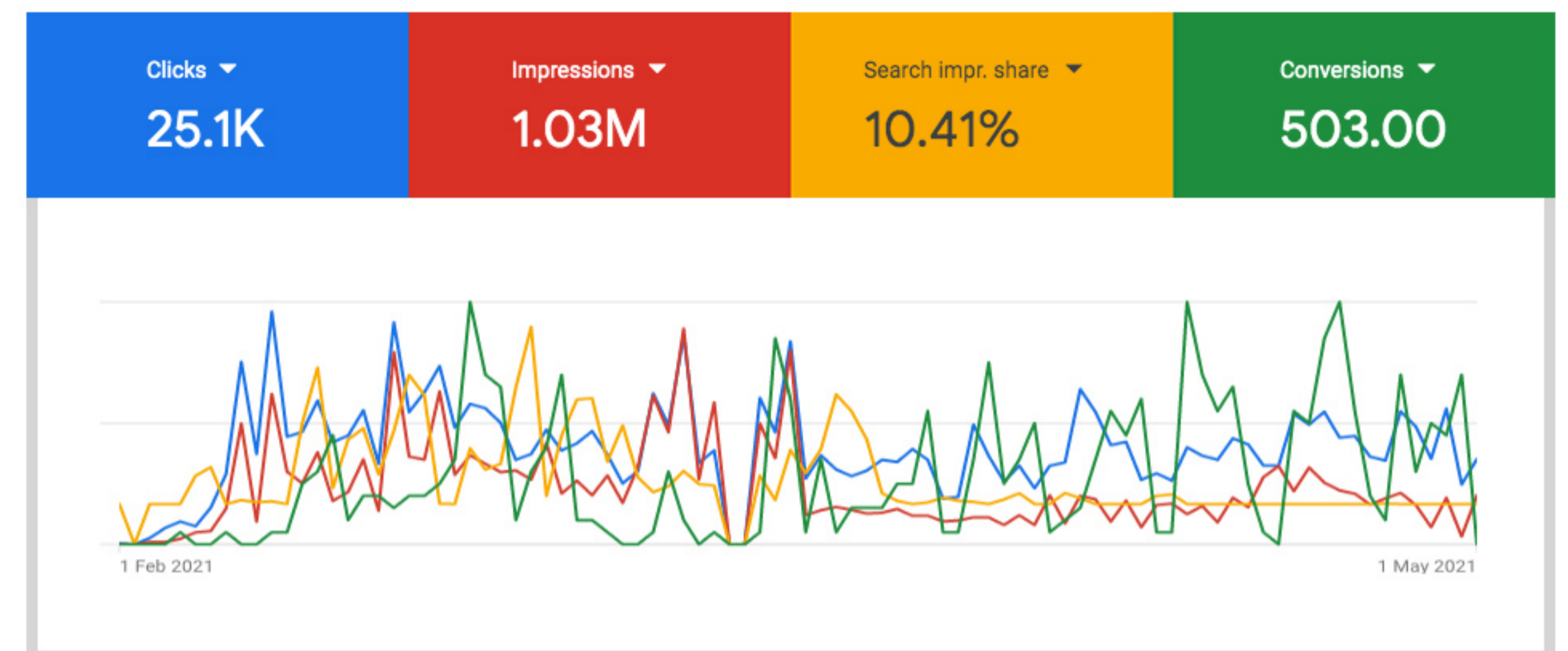
### CASE STUDY 1

### (FINANCE SECTOR)

#### Campaign Objectives and ROI

**Objectives:** Increase Conversion / Leads  
**Results:** Achieved **7-10** New Leads Daily

#### Campaign Statistics



#### Duration



#### Budget



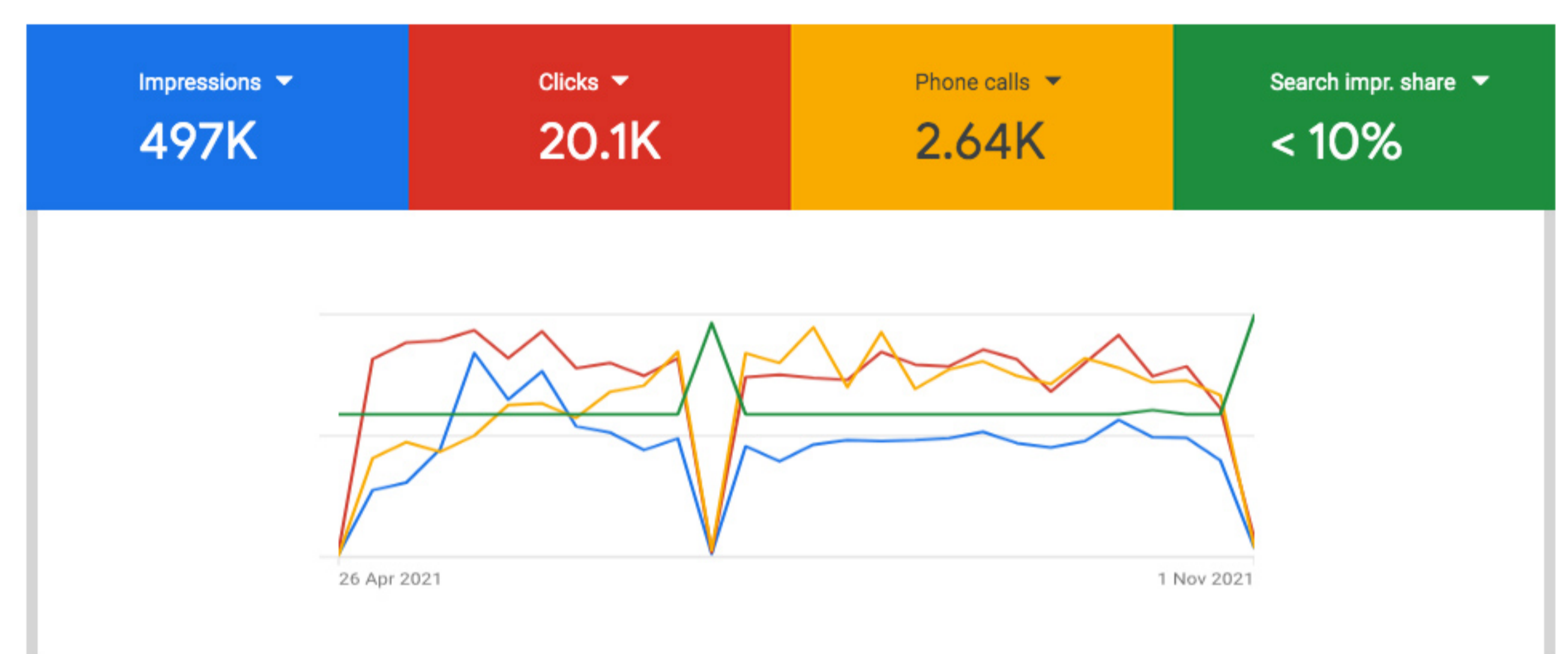
### CASE STUDY 2

### (TRANSPORT SECTOR)

#### Campaign Objectives and ROI

**Objectives:** Drive Quality Calls  
**Results:** Average of **10 calls** Min. Per Day

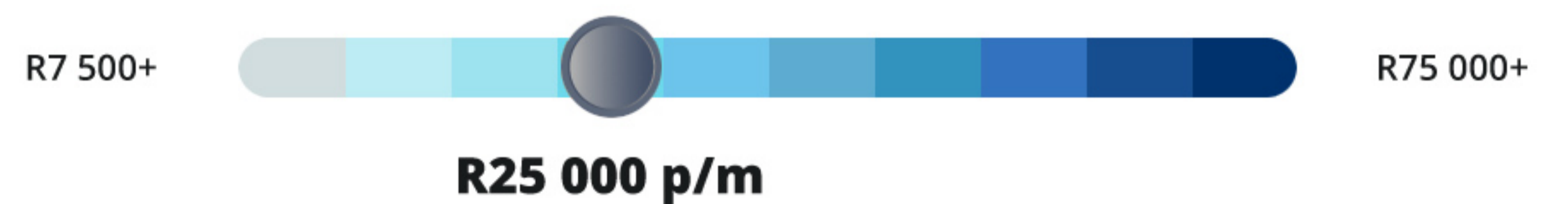
#### Campaign Statistics



#### Duration



#### Budget



### CASE STUDY 3

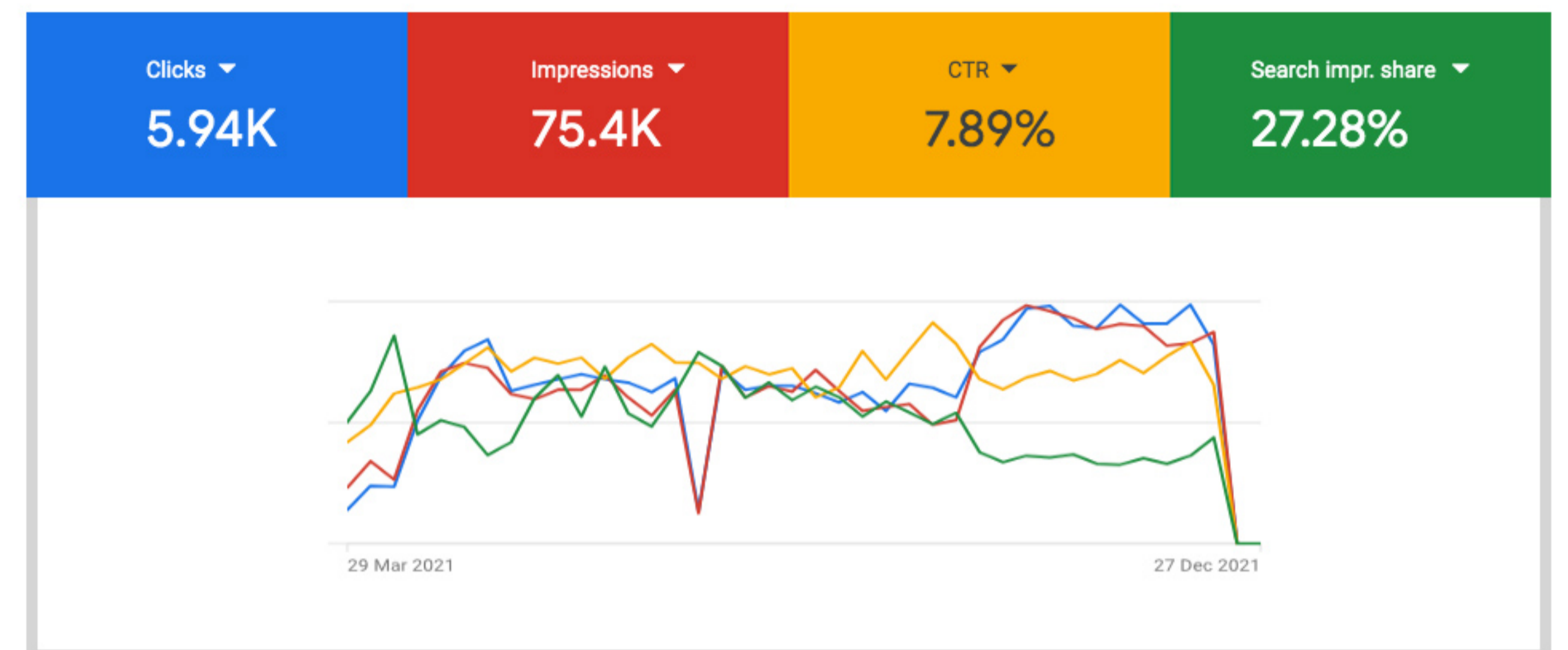
### (SECURITY SYSTEMS SECTOR)

#### Campaign Objectives and ROI

**Objectives:** - Increase visibility  
- Reach professionals / B2B

**Results:** Increased quality leads to client for Quotes/Tenders.

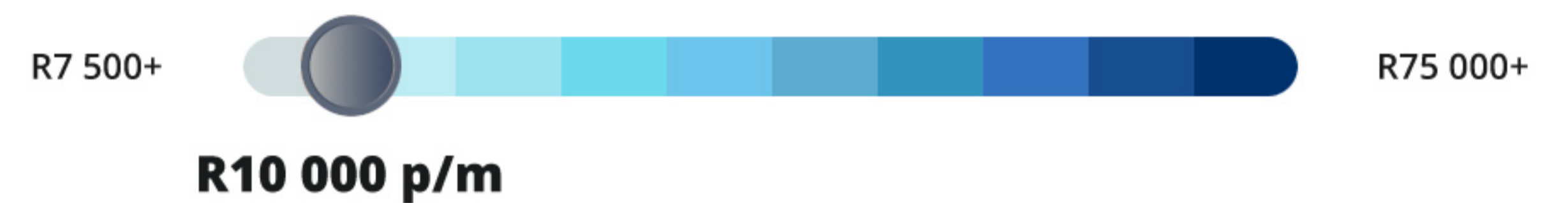
#### Campaign Statistics



#### Duration



#### Budget



### CASE STUDY 4

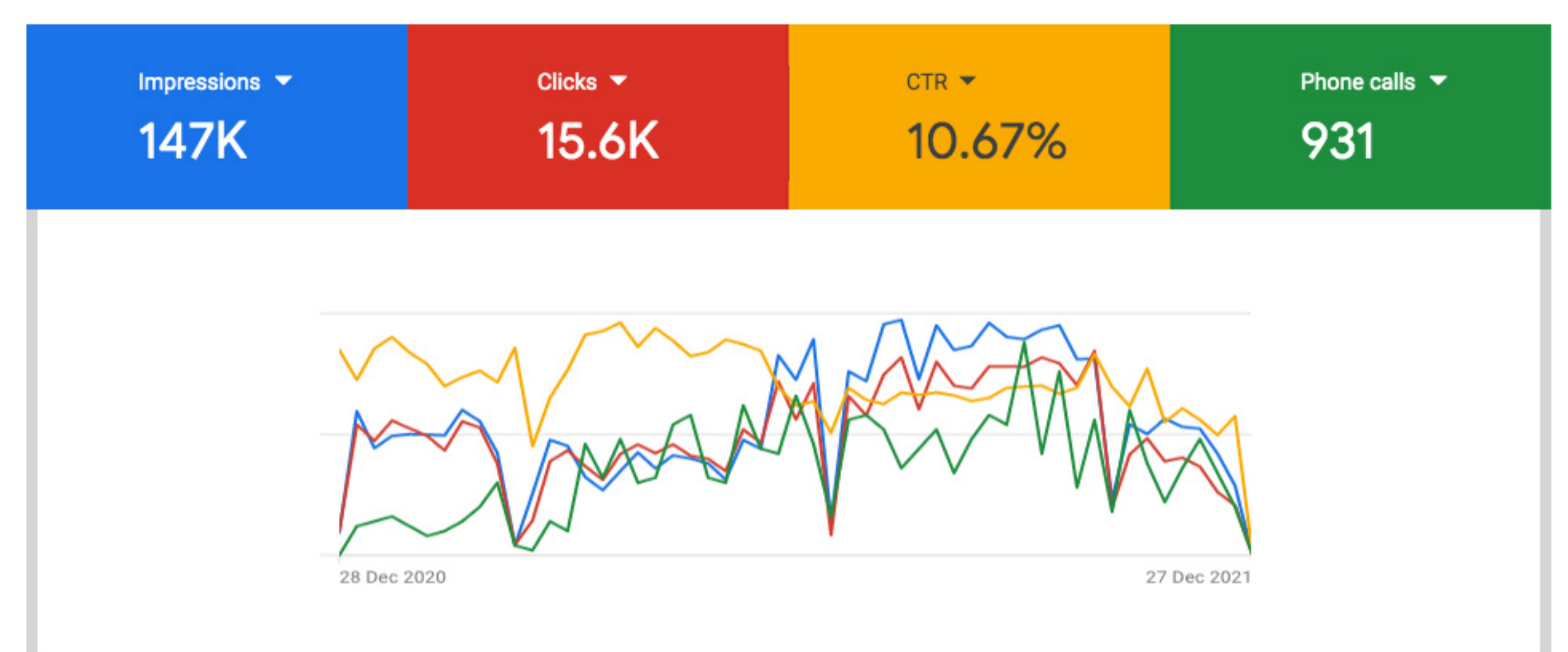
### (HEALTHCARE SECTOR)

#### Campaign Objectives and ROI

**Objectives:** - Drive awareness  
- Increase leads

**Results:** High ranking achieved resulting in increase in Traffic to Website.

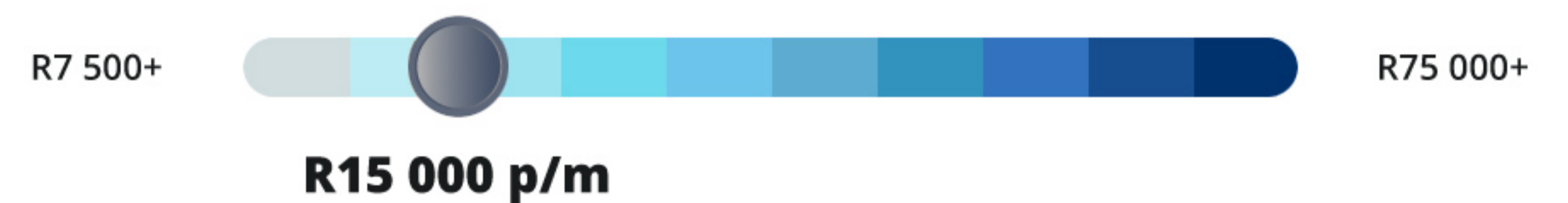
#### Campaign Statistics



#### Duration



#### Budget



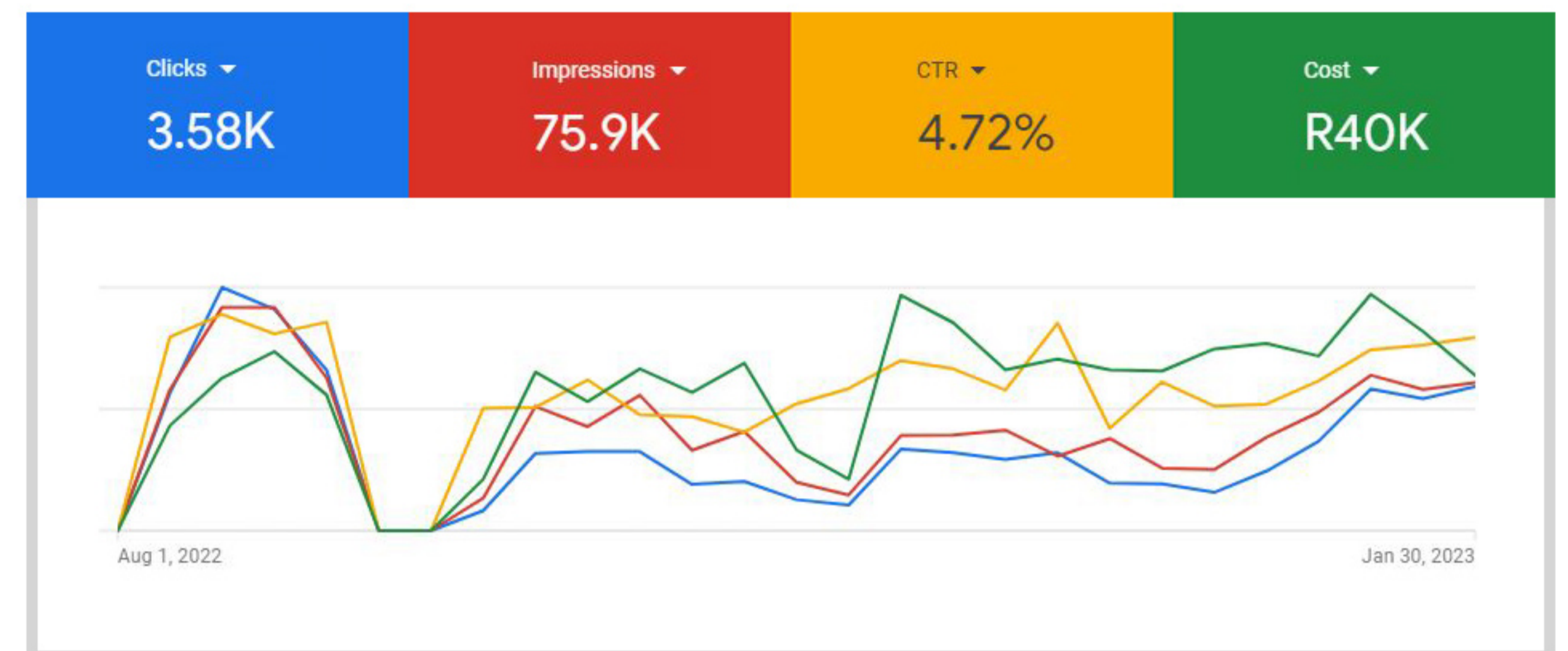
### CASE STUDY 5

### (PAYROLL SECTOR)

#### Campaign Objectives and ROI

**Objectives:** Increase Website Traffic  
**Results:** Achieved **3 580** new website visitors

#### Campaign Statistics



#### Duration



#### Budget



## SOCIAL MEDIA CAMPAIGN

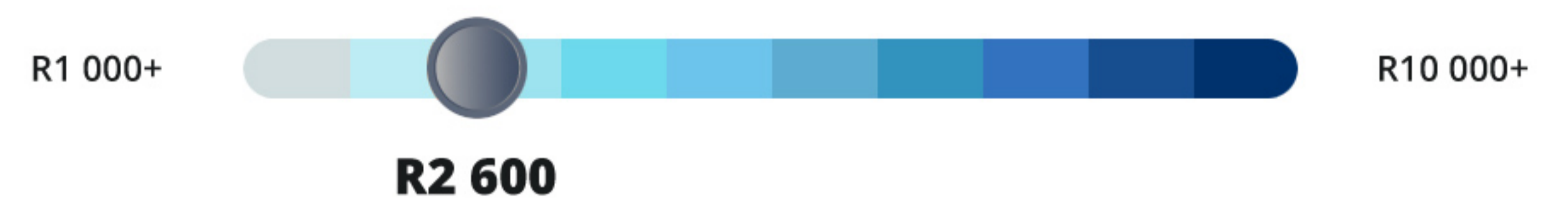
#### Campaign Statistics



#### Duration



#### Budget



### CASE STUDY 6

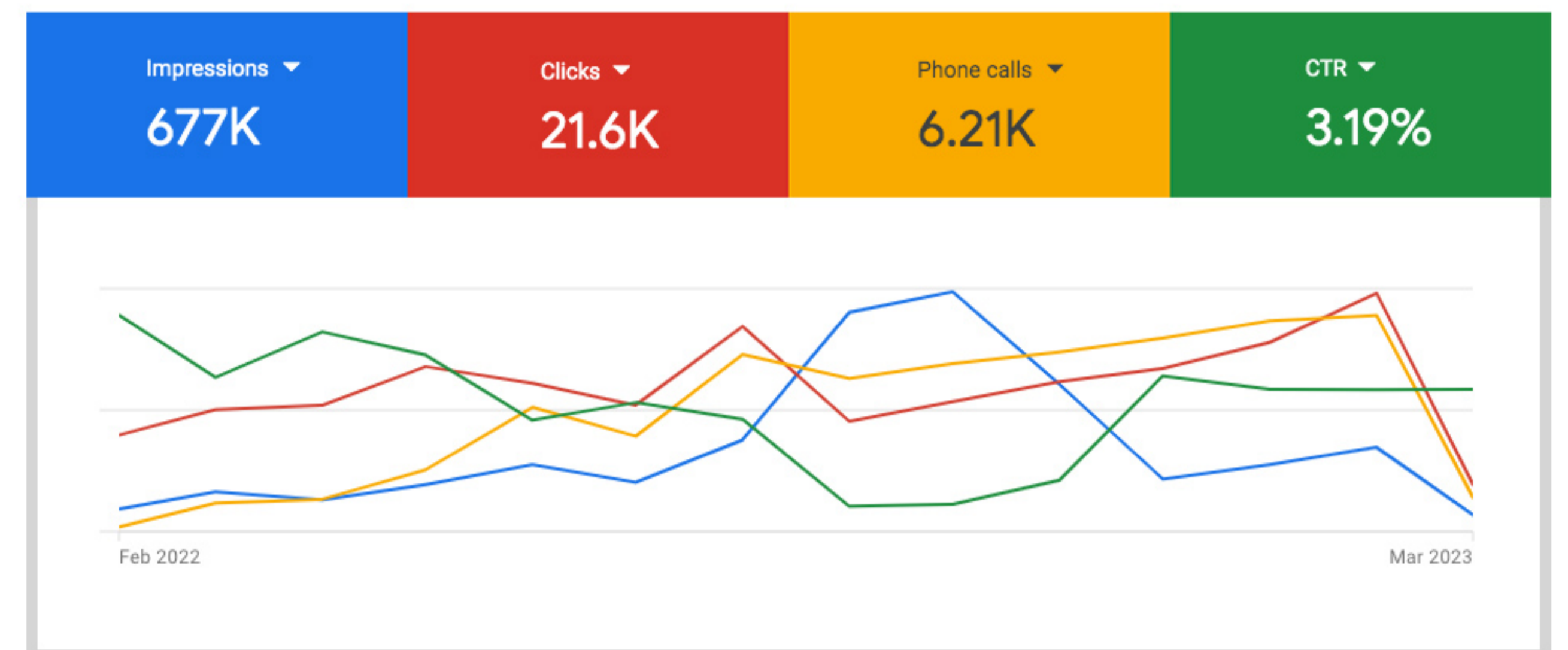
### (AUTOMOTIVE / ENERGY INDUSTRY)

#### Campaign Objectives and ROI

**Objectives:** Increase calls & awareness for all branches nationally

**Results:** Generated over **650 000 views** & **6200 calls** in a 12 month period.

#### Campaign Statistics



#### Duration



#### Budget

